GOVERNMENT OF INDIA
CIVIL AVIATION
LOK SABHA

UNSTARRED QUESTION NO:1907
ANSWERED ON:30.11.2000
INDIAN AIRLINES PACKAGE FOR INDIAN TOURISTS
VILAS BABURAO MUTTEMWAR

Will the Minister of CIVIL AVIATION be pleased to state:

(a) whether the Indian Airlines has launched package schemes for tourists in the country to capture tourism market in India apart from South-East Asia;

(b) if so, whether besides its foreign packages, Indian Airlines has also made arrangements with various luxury hotels and resorts in South-West India to promote tourism;

(c) if so, the details of the packages; and

(d) the extent to which these arrangements have helped in improving the tourist traffic to India?

Answer

THE MINISTER OF CIVIL AVIATION (SHRI SHARAD YADAV)

(a): Yes, Sir. Indian Airlines has launched holiday packages for tourist destinations to Goa, Kerala and Karnataka in the domestic sectors.
(b): Yes, Sir.
(c): Indian Airlines has floated following holiday packages:

(i) Kerala Holiday Packages: Indian Airlines has tied up with four hotels namely KTDC, Sarovar Park Plaza, Casino Hotel and Acquaserene for four days/three nights packages. It is offered from number of stations in India like Bangalore, Chennai, Delhi, Mumbai, Trivandrum. This package is valid till 31st March, 2001.

(ii) Goa Holiday Packages: Indian Airlines has tied up with Hotels/Resorts namely Leela Beach Resort, Cidade-de-Goa, Whispering Palms and Majorda Beach Resorts. The packages offered are for four days/three nights from sectors like Delhi, Hyderabad, Bangalore. This package is valid till 31st March, 2001.

(iii) Jungle Lodes Holiday Package: Indian Airlines has tied up with M/s. Jungle Lodges(Karnataka) and include stay either at various resorts like Kabini River Lodge, K. Gudi and Cauvery Fishing Camp near Bangalore and Dandeli and Devbag resorts near Goa. This package is valid till 31st December, 2000.

(iv) Sleepovers at six major metros with various hotels:

- Mumbai-Holiday Inn, Hotel Ambassador.
- Delhi-Hotel Siddarh, Hotel Vasant Continental.
- Calcutta-Hotel Hindustan International.
- Chennai-Radha Park Inn, The Park.
- Hyderabad-Grand Kakatiya Sheraton Towers
- Bangalore-Hotel Ashok,Hotel Atria.

(d): The above packages were introduced for promoting domestic tourism and were available for sale within India. Indian Airlines is considering to sell packages abroad where Indian Airlines offices are situated to promote tourism to Indian destinations.